



# ***Oregon Winegrowers Association***

## ***Direct Shipping and Self Distribution Update***

*Oregon Direct Shipping Seminar  
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# ***Granholm and its Effects on Oregon***

- ***More opportunities (for most),***
- ***more paperwork, and***
- ***more taxes (including sales taxes where applicable).***
- ***Also, a fresh look at disparate treatment in other similar contexts.***



# ***Oregon's Direct Shipping Law: HB2171***

- **OWA's objective – preserve and level.**
- **Wineries, GSPs, off-premise retailers, and winery associations with TSL.**
- **Permit required.**



# ***OLCC's Direct Shipping Rules***

- **Direct Shippers Permit.**
- **Oregon licensees: no fee; renewal should be “check the box.”**
- **Out-of-state permittees: \$50 application fee, \$1,000 bond, some additional reporting/recordkeeping requirements.**
- **Limited to 2 cases of wine per adult resident per calendar month.**
- **Common carriers.**



# ***Oregon's Self-Distribution Law: HB 2677***

- ***OWA's objective – preserve and level.***
- ***Extend self-distribution rights to out-of-state wineries and GSPs.***



# OLCC's Self-Distribution Rules

- **Self-distribution permit (for out-of-state wineries only).**
- **Out-of-state permittees: \$100 application fee, \$1,000 bond, Certificate of Approval.**
- **No volume limits.**
- **Common carriers allowed.**
- **But, "... must not be for the purpose of distribution."**

# Future Issues:

- **Central Warehousing.**
- **Expanding self-distribution opportunities elsewhere.**
- **Distributor consolidation – contract negotiations and franchise laws.**

## Future Issues con't:

- **Oregon Winery licensing/permitting: OLCC “principally produce” and TTB alternating proprietor standards.**



# Questions?

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